Q: How would you rate the following Westchester Town Center BID activities?

	_	2	က	4	2		
	<b>Good for Business</b>	S	No Affect		Bad for Business NO ANS	NO ANS	
Clean Streets	108/ 98.2%	7	0	0	1	0	110
Clean sidewalks	105/95.5%	3	_	0	_	0	110
Well maintained landscaping	104/ 94.6%	2	0	0	-	3	110
Attractive & inviting landscaping	%06 /66	9	1	0	-	3	110
Decorative trash receptacles	78/ 70.9%	17/.2%	11/.1%	0	-	3	110
Street pole banners	72/ 65.5%	23/.21%	11/.1%	0	_	က	110
Halloween Town Fair Event	69/ 63.3%	10/.09%	24/ .22%	-	3	3	110
Website	65/ 59.1%	6	27/ .25%	0	-	80	110
Ambassador Program (roaming	100/ 91 1%	4	2	0	_	က	110
assistative)	2/1:0						

## January 2011

Q: What are the 3 most important things that should be done to improve business in the Westchester Town Center Area?

Total Responses 33 24.2% 26 19.1% 22 16.2% nt 6 4.4% 19 14.0% ss 17 12.5%
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Q: If you had a "discount card" for shopping in the Westchester Town Center area how likely would you be to use it? 100.0% 46.4% 38.2% 11.8% 1.8% 1.8% 110 51 42 13 2 Extremely Likely Somewhat Likely Very Unlikely Unlikely

Q: Do you believe that the creation of a program that provides incentives for shopping in the Westchester Town Center district by families with students in local schools will improve business? 100.0% 65.5% 0.9% 31.8 1.8% 110 72 1 35 2 No Answer Maybe Yes No

Do you believe that the creation of a "cooperative advertising program" for shopping in the Westchester Town Center district would help YOUR business? 100.0% 60.0% 7.3% 32.7% 110 8 36 Yes No Maybe